



2015 (The Sixth)

Global Green Economy Prosperity Forum

Leading the New Normal

Innovation Driven and Green Development

June. 05th~07th. 2015

Beijing. China

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Leading the New Normal--Innovation Driven and Green Development

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Dear Value Guest,

"The Sixth Global Green Economy Prosperity Forum" hosted by International Green Economy Association (IGEA) will be started at China National Convention Center in Beijing on the June 5th-7th, 2015. The theme is "Leading the New Normal--Innovation Driven and Green Development".

Global Green Economy Prosperity Forum was founded in 2010, we are committed to cohesive the "Products, Scholars, Scientific Research, Capital, Policy" five aspects of wisdom and strength, promoting the green development of industrial economy. Over the past five years with more than 30 countries and regions worldwide Politicians, Industry Experts, Economists, World's Top 500 Enterprises leader and more than 4500 business elite representatives to committed to participate the green development. In the 5th Prosperity Forum, the U.N Secretary-General, Ban Ki-Moon sent a congratulatory letter to International Green Economy Association (IGEA), to motivate all of participants through economic transformation and global cooperation to achieve green growth. The forum has become an important field of

global business exchanges and cooperation platform for sustainable development.

In 2015,(The Sixth) Global Green Economy Prosperity Forum will focus on promoting innovation-drive elements of the Chinese economy, sharing each industry's business model of green development, establishing traditional industry structural optimization and upgrading, and emerging market alliance to promote china's economy new normal cooperation development system. Building and leading the new normal's vane of economic development pattern. The forum will bring together a group of influential policy authorities and various Chinese and foreign experts and business leaders, by the wisdom of the collision and business cooperation, let the attending enterprises obtain a new economic growth driving force and new opportunities for green development.

We sincerely invite you to attend this forum and look forward to jointly tracing the path toward our common future.

Chairman of the Conference:



Former Under Secretary General of U.N

Secretary General of the Conference:



Secretary General of IGEA

1, Forum Institutional Framework

Hosted by: International Green Economy Association

Supporting Organizations:

United Nations Global Compact

China Federation of Industrial Economics

China Association of Circular Economy

Chinese Association of Agricultural Economics

Organized by:

Beijing Chaoyang District Headquarters Enterprise Association

Handy Noah (Beijing) Green Technology Co., Ltd

2, Forum Theme and Core Value

As the organizer of Global Green Economy Prosperity Forum——International Green Economy Association, IGEA is the most representative of the Chinese green economy professional societies, IGEA is a platform which consist of green think-tank experts and entrepreneurs to promote green economic development, with government and market, technology and finance, superstructure and landing implementation, Chinese industry and international gateway, etc, which consist of successful practical experience and model. Global Green Economy Prosperity Forum is the IGEA of various concentrations of resources and cooperation system. The forum has become the vane of world and Chinese economy

development, as well as the industrial economic cooperation annual conference.

In 2015, Chinese economy has entered a new normal, China's economic development is in the new tendency "innovation-driven", there will be disruptive changes in a multiple rules of game, the organizational models and the business models. Green economy represents a "new normal" characteristics of the mode of economic development," to the growth, structure optimization and upgrading, innovation-driven" is the three big points in new normal that are all core characteristics and mode of development of green economy. The theme of 2015 Sixth Global Green Economy Prosperity Forum is "Lead the new normal ---innovation-driven and green development which will bring significant value for the participants"

- ※ Research on Economic Trend----Analysis of the most authoritative policy and economy, the most professional think tank banquet which will be influencing on enterprises' strategic decision.
- ※ Establishment of Cooperation System----Setting up the China's economy new normal cooperation development system of traditional industrial structure upgrade and rising industrial market connectedness. The system will be acting on the business network of enterprises' sustainable development as well as the interactive business circle.
- ※ Best Case Share----The successful model share of Industry and Commerce Leaders' innovation-driven and green development, which will be acting on the enterprises' business model creation.

- ※ Strongest Contacts Share-----Gathering worldwide talents of 6 fields which cover politics, industry, science, research, capital and media. Enterprises will share the strongest connection resources here.
- ※ Newest Business Opportunity assembling-----One Belt and One Road's capacity transfer and international technology cooperation; various new mechanism, business opportunities and models of energy, environment, agriculture and building will be gathering here. It will be enterprises' annual best platform for the business opportunities' exploration and cooperation.
- ※ Accurate Recommendation Exhibit-----Gathering stakeholders and strong supporters, this will be the most accurate recommendation and exhibit for enterprises.